



FOR IMMEDIATE RELEASE

DELTA® INTRODUCES PROXIMITY™ SENSING TECHNOLOGY
Delta's newest hands free technology in two contemporary styled electronic faucets



Arzo™ with Proximity™ Sensing Technology

TORONTO, ON (July, 2009) – Introducing Delta Faucet Company's newest hands free technology – Proximity™ Sensing Technology. This unique sensing technology forms a 4" field around the body of the faucet and once the users hand enters the field, the faucet is turned on. When the user removes their hands from the water stream, the faucet turns off within 2 seconds. The designs, **free of optics and infrared**, are easy to maintain due to their clean lines and are able to fit into a variety of designed spaces.

Proximity Sensing Technology has been added to two of Delta's most popular faucet styles: Arzo™ and Grail™. Both faucet bodies are constructed of solid brass and have a smart, modern design that continues to be a highly sought after style for public facilities.

Installation has been made very user friendly by designing the product to self-calibrate once it has been installed. The surface mount control box makes it easy to access the controls for installation and routine facility maintenance.



Grail™ with Proximity™ Sensing Technology

"The combination of Delta's Proximity™ Sensing technology and the Arzo™ and Grail™ spout designs are a perfect combination for today's market" says Peter Ashton, Business Development Manager for Delta Commercial products in Canada. "Smart technology paired with relevant designs plus being backed by Delta's history of creating trusted commercial grade products, make this technology and these faucet styles winners all around."

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Proximity™ Sensing Technology with Arzo™ and Grail™ Styling Key Features:

- Solid brass construction
- Versatile design and technology for installation in many applications
- Faucet will automatically shut off once the user's hand is removed from the water stream
- Auto shut-off feature. Factory set to 45 seconds. Will reset and recalibrate once obstructions is removed.
- Low battery audible beep when 1500 cycles remain
- Utilizes a cold or tempered water supply, making it ideal for new or retrofit situations where tempered water is available.
- 1.5 GPM/5.7 lpm Flow rate can contribute to LEED certification
- Battery and hardwire model available
- 5-year limited warranty

Product Availability:

- July 1, 2009

About Delta

Delta Faucet Company's commercial products are a leading choice of North American plumbing and mechanical contractors, engineers and architects. Delta's commercial offerings combine relevant, innovative features and exclusive technology with uncompromising quality. Delivering design solutions to meet project requirements, Delta's commercial products offer a full array of sleek, contemporary, sophisticated options that are highly functional to suit many needs.

Delta's product-trained customer service department, exclusive SpecSelect® program that facilitates product selection and five-year limited warranty on most commercial installations make Delta a market-leading product line. A worldwide leader in faucets and related accessories, Delta has a product for almost every application. For more information on Delta's commercial products, visit www.deltacommercialfaucets.com or call toll-free at 1-800-345-DELTA (3358).

About Masco Canada Limited

Masco Canada Limited is the Canadian plumbing division of Masco Corporation and represents numerous brands including: Delta, BrassCraft, Brizo, Delta Commercial, Hansgrohe, Motiv, Alsons, Master Plumber, PlumbShop and Waltec. Masco Corporation is one of the world's largest manufacturers of brand-name consumer products for the home and family. Masco delivers exceptionally crafted, stylish products including, faucets, kitchen and bath cabinets, architectural coatings (paints and stains), bath and shower units, spas and hot tubs, showering and plumbing specialties, windows, electronic locksets and other hardware. Dedicated to complete customer satisfaction, Masco Canada invests heavily in customer service. For more information on Masco Canada, or its products, please visit www.mascoCanada.com.

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Images are easily accessible on our FTP site:

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