



FOR IMMEDIATE RELEASE

INTRODUCING DELTA® ELECTRONIC SIDE MOUNT FLUSH KIT



TORONTO, ON (February, 2009) – Built to meet the demands of public restrooms, Delta's new Electronic Side Mount Flush Kit offers a variety of features for easy maintenance. Designed for urinals and water closets, the Electronic Side Mount Flush Kit features two indicator lights, optional audio tone, a courtesy manual flush button and "Object Lock" technology. Dedicated to complete customer satisfaction, Delta backs the Electronic Side Mount Flush Kit with a comprehensive three year warranty.

Featuring a clamp unit for right-hand or left-hand flush handle installation, the Electronic Side Mount Flush Kit operates on four 'C' cell batteries, allowing for a 24-hour automatic flush if desired. Indicator lights are simple to use, with a yellow LED light or optional audio tone indicating a low battery and a green LED light indicating a user is detected. The sensor is adjustable, ranging from 8" to 48" and it also features a courtesy manual flush button.

The Electronic Flush Device sends out a continuous infrared beam that is reflected back by the presence of a person in front of the urinal or toilet. "Object Lock" technology differentiates between someone walking past the unit and actually using the fixture.

About Delta

Delta Faucet Company's commercial products are a leading choice of North American plumbing and mechanical contractors, engineers and architects. Delta's commercial offerings combine relevant, innovative features and exclusive technology with uncompromising quality. Delivering design solutions to meet project requirements, Delta's commercial products offer a full array of sleek, contemporary, sophisticated options that are highly functional to suit every need. Delta's product-trained customer service department, exclusive SpecSelect® program that facilitates product selection and five-year limited warranty on most commercial installations make Delta a market-leading product line. A worldwide leader in faucets and related accessories, Delta has a product for almost every application. For more information on Delta's commercial products, visit www.deltacommercialfaucets.com or call toll-free at 1-800-345-DELTA (3358).

.../more

About Masco Canada Limited

Masco Canada Ltd. is the Canadian plumbing division of Masco Corporation and represents numerous brands including: Delta, BrassCraft, Brizo, Delta Commercial, Hansgrohe, Motiv, Alsons, Master Plumber, PlumbShop and Waltec. Masco Corporation is one of the world's largest manufacturers of brand-name consumer products for the home and family. Masco delivers exceptionally crafted, stylish products including, faucets, kitchen and bath cabinets, architectural coatings (paints and stains), bath and shower units, spas and hot tubs, showering and plumbing specialties, windows, electronic locksets and other hardware.

Dedicated to complete customer satisfaction, Masco Canada invests heavily in customer service. For more information on Masco Canada, or its products, please visit

www.mascocanada.com.

– 30 –

For more information contact:

Dita Kuhtey at Cohn & Wolfe

T: 647-259-3274 E: dita.kuhtey@cohnwolfe.ca

Images are easily accessible on our FTP site:

URL: <ftp://ftp.cohnwolfe.ca>

Username: mascocanada

Password: water1011